

# FARMERS OF ORANGE

## MEMBERSHIP APPLICATION 2011

Thank you for your interest in becoming a member of the Farmers of Orange (FO) South Estes Farmers Market. We are now accepting vendor applications for the 2011 season for Saturday and mid-week markets. We are accepting applications in all vendor categories: farm, prepared foods and baked goods, and crafts. The following procedures are meant to make the application process as fair and simple as possible.

Please use the following steps to apply:

1. Read the FO 2011 Market Rules and Regulations.
2. Fill out the application form completely, *including the Membership Products Schedule* for farmers. Forms not filled out completely will not be considered.
3. Applications may be submitted at any time but must be received by 31 January 2011 to begin selling at the first market of the season (2 April).
4. Submit your application along with the non-refundable \$30.00 application fee and the annual membership fee of \$75.00 to:

Farmers of Orange  
P. O. Box 5  
Chapel Hill, NC 27514

Review Time Line:

- Applications are reviewed by the Board of Directors the first week of February.
- Following review, letters of rejection or provisional acceptance are sent. The annual membership fee will be refunded if your application is rejected.
- FO representatives will inspect the farm/business sometime during February.
- The Board votes to formally accept or reject applications based on inspection reports at the March Board of Directors meeting, and final letters of acceptance or rejection are sent.
- Newly accepted vendors may begin selling at the market on the date specified in the acceptance letter.

Farm or Business Name \_\_\_\_\_

Name(s) of owner(s) - a farm unit is defined as one business: \_\_\_\_\_

If others will be selling at market on your behalf, please list: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Tele. No. \_\_\_\_\_ Cell \_\_\_\_\_ E-mail address \_\_\_\_\_

Address of production location (if different from above) \_\_\_\_\_  
\_\_\_\_\_

Please mark which Market(s) you are applying for:

\_\_\_\_\_ Saturday morning market (year-round at *A Southern Season* in Chapel Hill starting 2 April 2011)

\_\_\_\_\_ Mid-week market *only* (Tuesdays, May through November)

\_\_\_\_\_ Both markets (Saturday and mid-week)

How many weeks do you expect to sell at each of our markets from April 2011 through March 2012?

Saturday morning market \_\_\_\_\_

Tuesday afternoon market \_\_\_\_\_

## PRODUCTS

Check all categories that apply, indicate approximate % of total sales, and **give examples of specific products** that you sell in each category. Indicate any products that you consider to be your major focus.

\_\_\_ **Raw or minimally processed farm products:** \_\_\_\_\_%

(e.g. produce, eggs, honey, herbs, plants, cut flowers)

\_\_\_ **Processed Foods that require a NCDA kitchen inspection:** \_\_\_\_\_%

(e.g. jams, baked goods, juices, coffee, tea; copy of inspection required)

\_\_\_ **Products requiring more stringent inspections, regulation, and usually refrigeration:** \_\_\_\_\_%

(e.g. meats, acidified foods, cheeses; copy of inspection required)

\_\_\_ **Crafts:** \_\_\_\_\_%

(Please indicate if crafts produced are predominately from materials grown or harvested by craft person an/or obtained locally)

**Background Information** (help us get to know you better so we can serve you better)

How much land do you have in production? \_\_\_\_\_ Production facility? \_\_\_\_\_

How long have you been farming/practicing your craft? \_\_\_\_\_

How do you currently market your products? \_\_\_\_\_  
\_\_\_\_\_

Do you sell at other farmers markets in the area? Which ones and for how long? \_\_\_\_\_  
\_\_\_\_\_

Do you sell at your farm (have self-pick, or buy-on-site?) \_\_\_\_\_

How does the Farmers of Orange market fit into your marketing plans?

In what ways do you contribute to the local farming community or promote local agriculture to the greater community?

Is there anything else you want us to know about your products, experiences, or plans?

I acknowledge that I have been provided with a copy of the “Rules and Regulations” of the Farmers of Orange market and that I will abide by these rules. I certify that I grow, produce, or make all products that I intend to sell. I further agree to allow representatives of the Farmers of Orange to visit the premises where the products I intend to sell are produced.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**MARKET STAFF USE ONLY:** applicants do not write below this line

Application received by \_\_\_\_\_ Date \_\_\_\_\_

Application Fee paid: Y/N Date \_\_\_\_\_

Membership Fee paid: Y/N Date \_\_\_\_\_

Site visit made by \_\_\_\_\_ Date: \_\_\_\_\_

Site Visit Results/Comments:

Application: \_\_\_\_ accepted \_\_\_\_ rejected

Brief summary of decision:

Acceptance or rejection letter sent: Y/N

Date sent:

Sent by:





